



**OWNER:** Watts Restoration

**CLIENT:** Watts Restoration

**DURATION:** 1 year

**PROJECT VALUE:** \$16,525

**WEBSITE:** [www.wattsrestoration.com](http://www.wattsrestoration.com)

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## OUR ROLES

- WEBSITE DESIGN AND DEVELOPMENT

There were a number of challenges to overcome when Stokes was tasked with a complete overhaul and redevelopment of this website for a nationwide masonry restoration and preservation company. Of primary concern was that the site had been hacked and all Google clicks were being redirected to a scam online pharmacy site. Another issue to be addressed was that the website ran entirely in Adobe Flash, which meant that mobile users were unable to view the site and the content could not be updated with new projects because of missing source files. Additionally, the client wanted their foremen to be able to update projects while on location, meaning the site needed to be flexible and mobile-first.

Stokes dove into the project, rebuilding the website to be responsive and future-proof so it can be viewed on any device. Instead of using static pages, Stokes built the new website on a content management system (CMS), giving the site the most flexibility for updating content and keeping existing files and pages organized. Finally, our web development team trained the president of the company and selected employees to be able to update the website on their own.